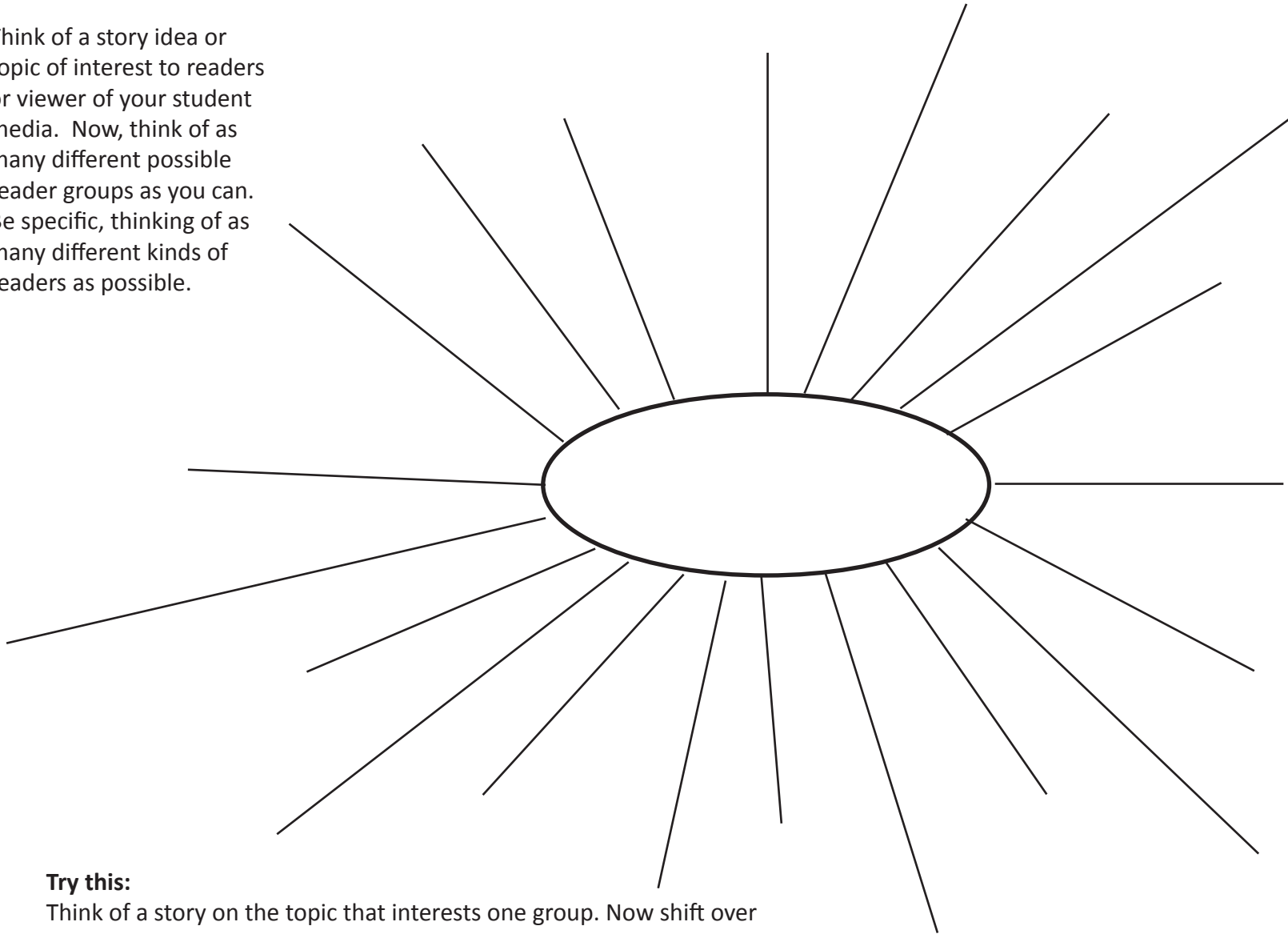


# Reader Wheel

Think of a story idea or topic of interest to readers or viewer of your student media. Now, think of as many different possible reader groups as you can. Be specific, thinking of as many different kinds of readers as possible.



**Try this:**

Think of a story on the topic that interests one group. Now shift over to the next group clockwise. How would you write the same story for that group? What if you went one over counterclockwise from the original reader group?