**Values of News**

Choose one or more of the news values listed here for each news item. Assume that the audience is a general regional audience of all ages. (3 points each)

**Rule of Eight: timeliness, proximity, impact, conflict, oddity/novelty, celebrity, human interest, currency**

1. Ninety-eight alligators were found in the bedroom of a man who lives in

Omaha, Nebraska.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Officer Wilson has released crime statistics for the first semester at your school.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Oprah Winfrey was named one of the richest women in America in the annual

Forbes magazine ratings.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. A local police chief is fired for stealing beer from a local convenience store.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Charlie Crist leaves the Republican Party to run for U.S. Senate as an independent.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. State revenue falls short by $33 million, and the Legislature decides to make all the cuts in education.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. Just what you want after the holidays: low-fat recipes.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. A boy born without legs plays Little League baseball with the help of his teammates.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. Lindsay Lohan admits in a tweet that she failed another drug test. She may have to go back to jail.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

10. Golden Beach lifeguards find what they think is a sea turtle carcass, but it turns out to be a headless, tail-less carcass of an alligator.

News value(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**News Defined**

In your own words, explain the meaning of each term listed below and why it is important to journalistic writing, whether for yearbook, newspaper, website or any other media. Write two or three sentences for each. (5 points each)

**ACCURACY**

**OBJECTIVITY**

**BALANCE**

**EDITORIALIZING**

**News Defined**

Name three things that news must be:

1.

2.

3.

**Values of News - KEY**

Choose one or more of the news values listed here for each news item. Assume that the audience is a general regional audience of all ages. (3 points each)

**Rule of Eight: timeliness, proximity, impact, conflict, oddity/novelty, celebrity, human interest, currency**

1. Ninety-eight alligators were found in the bedroom of a man who lives in

Omaha, Nebraska.

News value(s): \_\_\_\_\_oddity/novelty \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Officer Wilson has released crime statistics for the first semester at your school.

News value(s): \_\_\_\_proximity; timeliness; impact\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Oprah Winfrey was named one of the richest women in America in the annual

*Forbes* magazine ratings.

News value(s): \_\_\_\_\_\_celebrity\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. A local police chief is fired for stealing beer from a local convenience store.

News value(s): \_\_oddity; proximity\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Charlie Crist leaves the Republican Party to run for U.S. Senate as an independent.

News value(s): \_\_\_conflict; impact\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. State revenue falls short by $33 million, and the Legislature decides to make all the cuts in education.

News value(s): \_\_\_\_impact\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. Just what you want after the holidays: low-fat recipes.

News value(s): \_\_\_\_timeliness; human interest\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. A boy born without legs plays Little League baseball with the help of his teammates.

News qualitie(s): \_\_\_\_\_\_oddity; human interest\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. Lindsay Lohan admits in a tweet that she failed another drug test. She may have to go back to jail.

News value(s): \_\_\_\_\_\_celebrity; human interest \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

10. Golden Beach lifeguards find what they think is a sea turtle carcass, but it turns out to be a headless, tail-less carcass of an alligator.

News value(s): \_\_\_\_\_\_oddity\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**News Values KEY**

In your own words, explain the meaning of each term listed below and why it is important to journalistic writing, whether for yearbook, newspaper, website or any other media. Write two or three sentences for each. (5 points each)

**ACCURACY**

Accuracy means getting your facts right. News must be factual for readers to depend on it. Getting facts wrong makes readers wonder what else you didn’t get right.

**OBJECTIVITY**

Objectivity means that you are not involved in the story. Report the facts **without bias.** A reporter should not be a part of the story in any way. News reporters do not express their own opinions in their writing.

**BALANCE**

Balance refers to covering all sides of a story. Reporters should balance facts with other facts and opinion with other opinions. Experts from each side or perspective should be interviewed and quoted.

**EDITORIALIZING**

Editorializing happens when a reporter includes his or her own opinion in a story. Reporters should not make their own conclusions, but rather present the facts and let readers decide.

**News Defined**

Name three things that news must be:

1. Interesting

2. Informative

3. Factual