Name:

Editorial Rubric

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|  | 5 | 4 | 3 | 2 | 1 |
| Main opinion | The editorial gives an opinion on a topic relevant to the newspaper’s audience. It suggests a course of action, or points out something that those reading can take some action on. |  | The editorial gives an opinion on a topic relevant to the audience, but it doesn’t suggest a course of action or make a suggestion to the readers. |  | The editorial is not an opinion, or the topic is not something people reading the paper have any control over. |
| Organization | The editorial has an introduction that sets up the main opinion and reasons, body that give more in depth explanation of the reasons and a conclusion that restates the opinion and makes a suggestion for what needs to happen next. |  | The editorial has an introduction, body and conclusion, but one of those parts is incomplete. |  | The editorial is missing an introduction, body or conclusion. |
| Facts/Evidence | The editorial has facts to support all aspects of the main opinion, either from the news story, or from outside sources. |  | The editorial includes facts to support most reasons, but not all. |  | The editorial does not use facts to back the reasons for its opinions. |
| Voice | The editorial uses “we” when needed to represent the newspaper, but avoids “I” and “you.” It has a formal tone and avoids informal terms or unprofessional language. |  | The editorial has a few places where the tone is uneven or it uses “I” or “you” up to three times. |  | The editorial uses “I” or “you” more than three times or has an informal tone throughout. |
| Mechanics | The editorial is free of errors in spelling, grammar and punctuation. |  | The editorial has enough errors to distract the reader and reduce the writer’s credibility. |  | The editorial has significant errors affecting readability. |