**Practice with Elbert’s Hierarchy Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Imagine that you are assigned to photograph this year’s homecoming football game. Your editor has asked you to submit four photos, one per category in Elbert’s hierarchy. Use this worksheet to plan the four shots you would take. Include a sketch/description of each image.



Level 1: Informational

*Describe the photo you would shoot and why it fits the category. Sketch an example at the right:*



Level 2: Graphically Appealing

*Describe the photo you would take and why it fits the category. Sketch an example at the right:*



Level 3: Emotionally Appealing

*Describe the photo you would take and why it fits the category. Sketch an example at the right:*



Level 4: Intimate

*Describe the photo you would take and why it fits the category. Sketch an example at the right:*