Reflection Rubric for Multimedia Features

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Story Slug: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Area - grade from 0-10** | **Criteria for a score of 10** | **Score** | **Reflection/ explanation** |
| **Multimedia Elements** | Multimedia is useful to aiding comprehension.  Elements make important connections and distinctions; includes effective formatting. | you:  teacher: |  |
| **Technology** | Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically. | you:  teacher: |  |
| **Photography/ art** | Feature includes a picture that is original and meets basic composition, lighting, and cropping standards. This must be more than a posed photo or a picture of an item without context. | you:  teacher: |  |
| **Writing style** | Consistently **clear** and easy to understand | you:  teacher: |  |
| **Sources** | People are fully **identified** on first reference including credentials. | you:  teacher: |  |
| **Quotations** | Quotes are **well-chosen** to complement the story and **properly integrated** into the story with attribution. | you:  teacher: |  |
| **Objectivity** | Stories are free of bias. **Multiple sources** are included | you:  teacher: |  |
| **Focus** | The story emphasizes the present and future instead of focusing on the past. Questions are **anticipated** by the writer and **addressed** in the article. | you:  teacher: |  |
| **Research** | It is obvious through the reading that the author has done research and become an **expert**. Sources are attributed. All facts stated are accurate. | you:  teacher: |  |
| **The Lede** | The lede introduces the topic and **engages** the reader. It is short and makes the reader want to **continue** to next paragraph. | you:  teacher: |  |
| **Grammar and AP Style** | Perfect use of grammar.  AP style is used throughout. | you:  teacher: |  |
| **Storytelling** | Story has an effective structure Paragraphs flow smoothly and are generally short, clear, and easy to read. | you:  teacher: |  |



**TOTAL (of your scores):** \_\_\_/120 Teacher final score: \_\_\_\_\_\_\_\_\_\_\_

**What would you do differently if you had to do it again? (write a three-paragraph reflection on the back)**