**Copyright Fair Use Infographic Rubric**

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| --- | --- | --- | --- | --- | --- |
|  | Exemplary | Proficient | Below standard | Did not demonstrate | Total points |
| Attribution of images | Each image includes the title, source, license and author  Attribution is easily connected to each image | Each image includes the title, source, license and author  The attribution may not be clearly connected or is hard to read | Missing any one of the four elements from the attribution | Missing more than two elements |  |
| Quality of images | There are at least four meaningful images chosen to complement the information being conveyed | There are at least three images that are chosen to complement the information being conveyed | Images do not complement the information being conveyed | Images not included |  |
| Completeness  Does it address the following:   * What is Creative Commons? * What are the types of licenses? * What information must be included for proper attribution? * Where do you place the attribution? * How do you find “free to use” images online? * What are three common errors in attribution of images? | The graphic answers and explains all of the criteria accurately. | The graphic correctly answers and explains all of the criteria, but the information may lack clarity or be hard to understand. | The graphic is missing or incorrect for two or more of the criteria. | The graphic is missing or incorrect for at least three of the criteria. |  |
| Design elements | The graphic demonstrates basic understanding of contrast, alignment, repetition and proximity principles | The graphic demonstrates basic understanding of related design principles but there might be slight errors or overlapping elements | The graphic demonstrates limited understanding of key design principles | The graphic ignores design principles |  |
| Total points | 10 | 8 | 6 | 0 | \_\_\_/ 40 points |