Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Website Analysis**

Website title:

Website’s intended audience:

**Review the desktop version of the site.** What social media is used by this website? (List each medium. For each one, look at the content and explain what you see).

Describe the navigation structure of the site. Where are the menus, and how are they labeled?

**Go to the mobile version of the site.** How easy is to to see the navigation options? Explain:

*On mobile, pick one of the stories and read it.*

How does the writing fit on your screen? Explain the display:

If there is a multimedia resource in the article, how well does it work in mobile? Explain:

How many links does the article include? What happens when you click?

What do you see at the bottom of the article? On the back of this sheet, explain and make a judgment on how effectively this site keeps readers from leaving.