

Survey Results

| Interests | Use of Media | Advertising | Use of Social Media |
|---|---|---|---|
| Top 3 Sports: _____ _____ _____ | Top Mobile Devices: _____ _____ _____ | Top 3 Food Restaurants: _____ _____ _____ | # of students who use Twitter: _____ |
| Top 3 Extra-curriculars _____ _____ _____ | Top Ways to Access Info _____ _____ _____ | Top 3 Clothing Stores: _____ _____ _____ | # of students who use Pinterest: _____ |
| Top 3 Arts/Music: _____ _____ _____ | Top Media Sites (YouTube) _____ _____ _____ | Top 3 Places to Visit: _____ _____ _____ | # of students who use Vine: _____ |
| Top 3 Technology: _____ _____ _____ | Top _____ _____ _____ _____ | Top 3 _____ _____ _____ _____ | # of students who use Facebook: _____ |
| Top 3 Hobbies: _____ _____ _____ | Top _____ _____ _____ _____ | Top 3 _____: _____ _____ _____ | # of students who use Instagram: _____ |
| Top 3 Sports: _____ _____ _____ | Top _____ _____ _____ _____ | Top 3 _____: _____ _____ _____ | # of students who use (other) _____ : _____ |

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Other notes not mentioned:

Interests:

Use of Media:

Advertising Targets:

Use of Social Media:

Ways to attract readership

- Link from story to another story
- Advertise on Social Media

Links to other publications

- Teasers to broadcast stories
- Teasers to Newsmagazine or Newspaper
- Yearbook baby ads/forms