Designer \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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|  | | | **STRENGTHS** |
| **EDITORIAL CARTOON RUBRIC** | Editorial cartoons are satirical. They use satirical techniques, such as reversal, incongruity, parody and/or exaggeration, in order to criticize their target.  It is the use of these techniques that moves something from simple criticism (which generally makes a straight-forward, honest argument) to satire. | |  |
| **Criticism** | | 4 3 2 1 0 |
| * Target of criticism is clear and well-chosen . * Cartoon makes strong editorial point. * Cartoon makes a clear emotional appeal rather than simply illustrating or stating that something is happening. It isn’t necessarily humorous; it could be chilling or disturbing. | | |
| **Use of satirical techniques** | | 4 3 2 1 0 |
| * Cartoon uses appropriate satirical techniques to criticize target. * Techniques are well-chosen and add to emotional appeal of cartoon. | | |
| **Artistry** | | 4 3 2 1 0 |
| * Cartoon is skillfully drawn. * The action and characters are clear enough to be easily understood. * Hand-drawn or computer-generated fonts are aesthetic and legible. | | |
| **Law/Ethics** | | 4 3 2 1 0 | **SUGGESTIONS** |
| * Although cartoon uses satirical techniques, any facts are accurate and it does not mislead. * Cartoon is free from libel, does not invade privacy, and adheres to journalistic laws and ethical standards. | | |  |
| **Conventions** | | 4 3 2 1 0 |
| * Cartoon follows AP style and spelling conventions. | | |
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4 = excellent

3 = good

2 = average

1 = poor Editor \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

0 = element is missing or does

not meet the criteria for judging