Designer \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- |
|  | **STRENGTHS** |
| **EDITORIAL CARTOON RUBRIC** | Editorial cartoons are satirical. They use satirical techniques, such as reversal, incongruity, parody and/or exaggeration, in order to criticize their target. It is the use of these techniques that moves something from simple criticism (which generally makes a straight-forward, honest argument) to satire. |  |
| **Criticism** | 4 3 2 1 0 |
| * Target of criticism is clear and well-chosen .
* Cartoon makes strong editorial point.
* Cartoon makes a clear emotional appeal rather than simply illustrating or stating that something is happening. It isn’t necessarily humorous; it could be chilling or disturbing.
 |
| **Use of satirical techniques** | 4 3 2 1 0 |
| * Cartoon uses appropriate satirical techniques to criticize target.
* Techniques are well-chosen and add to emotional appeal of cartoon.
 |
| **Artistry** | 4 3 2 1 0 |
| * Cartoon is skillfully drawn.
* The action and characters are clear enough to be easily understood.
* Hand-drawn or computer-generated fonts are aesthetic and legible.
 |
| **Law/Ethics** | 4 3 2 1 0 | **SUGGESTIONS** |
| * Although cartoon uses satirical techniques, any facts are accurate and it does not mislead.
* Cartoon is free from libel, does not invade privacy, and adheres to journalistic laws and ethical standards.
 |  |
| **Conventions** | 4 3 2 1 0 |
| * Cartoon follows AP style and spelling conventions.
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|  |  |



4 = excellent

3 = good

2 = average

1 = poor Editor \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

0 = element is missing or does

 not meet the criteria for judging